7:30am to 2:00pm - Connection Corner
Venue: Devos Place Convention Center

7:30am to 2:00pm - Registration
Venue: Amway Grand Plaza Hotel
Sponsored by Longwoods International

7:30am to 7:00pm - Destiny and Mercury Awards Lounge
Venue: Devos Place Convention Center
Sponsored by Tempest
Stop by the Destiny and Mercury Awards Lounge to view our digital awards gallery that showcases submissions from the top three finalists in each category. Award winners will be announced on Tuesday, August 25, at ESTO's Awards Dinner and Presentation.

8:00am to 8:45am - Networking Breakfast
Venue: Devos Place Convention Center

9:00am to 10:00am - General Session
Venue: Devos Place Convention Center

10:00am to 10:20am - Networking Refreshment Break
Venue: Devos Place Convention Center
Sponsored by Food Network Magazine

10:30am to 11:30am - Concurrent Sessions
Venue: Devos Place Convention Center

11:45am to 1:15pm - Networking Lunch
Venue: Devos Place Convention Center
Sponsored by Arrivalist
Enjoy lunch with your colleagues and hear about plans for ESTO 2021 from the future host city and state. The winner of the Meredith Travel Marketing Scholarship and State Tourism Director of the Year will also be announced.

1:30pm to 2:30pm - ESTOx
Venue: Devos Place Convention Center

2:30pm to 2:50pm - Networking Refreshment Break
Venue: Devos Place Convention Center

3:00pm to 4:00pm - Concurrent Sessions
Venue: Devos Place Convention Center
6:00pm to 6:45pm - Closing Reception
Venue: Devos Place Convention Center
Sponsored by Experience Grand Rapids

6:45pm to 9:15pm - Awards Dinner and Presentation
Venue: Devos Place Convention Center
Sponsored by Miles Partnership and Pure Michigan

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