8:00am to 11:00am - NCSTD Alumni Hosted Community Event: ESTO Cares
Venue: Devos Place Convention Center
Recital Hall
Advance registration required. Register here to participate.
Give back to the community with Heart of West Michigan United Way by assembling literacy kits for parents and teachers to use...

11:00am to 5:00pm - Registration
Venue: Amway Grand Plaza Hotel
Sponsored by Longwoods International

11:00am to 6:00pm - Destiny and Mercury Awards Lounge
Venue: Devos Place Convention Center
Sponsored by Tempest
Stop by the Destiny and Mercury Awards Lounge to view our digital awards gallery that showcases submissions from the top three finalists in each category. Award winners will be announced on Tuesday, August 25, at ESTO's Awards Dinner and Presentation.

12:00pm to 4:00pm - Destinations Council Board of Advisors' Meeting
Venue: Amway Grand Plaza Hotel
Sponsored by Sojern
The Destinations Council Board of Advisors' meeting is a time for members to review programs and services, discuss strategy and connect on critical policy issues.
Destinations Council board members only.

1:00pm to 5:00pm - National Council of State Tourism Directors' Annual Meeting
Venue: Amway Grand Plaza Hotel
Sponsored by Sojern
This meeting for the National Council of State Tourism Directors is a time for members to review programs and services, discuss strategy and connect on critical policy issues.
NCSTD members only.

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