Overtourism, Traveler Safety, and Stewardship: How to Meet the Growing Challenges of Building a Sustainable Travel Destination
Panelists

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When is tourism *unsustainable*?

- When your destination suffers from *overtourism*.
- When visitors to your destination get themselves into trouble in wilderness situations.
- When your destination relies too heavily on *seasonal* tourism (oftentimes making low-season / off-peak tourism challenging or impossible.
- When tourism to your state or region is concentrated in a few *oversubscribed* areas.
- When visitors to your destination trash natural areas, break laws, and frustrate local residents.
- When the economic benefits of tourism to a local community are outweighed by the adverse effects of that visitation.