

IDEAS THAT TRAVEL

SOCIAL MEDIA GUIDE

We're excited to have you as a speaker at
U.S. Travel's ESTO 2025, August 17-19 in Phoenix!

Use the sample posts and graphics below to promote your session, highlight your expertise and invite others to join you.

Share on Social

I'm excited to join the dynamic speaker lineup at @U.S. Travel Association's #ESTO2025! I'll be diving into [insert session topic]—sharing powerful insights and real-world strategies I hope you'll take home and make your own. Will I see you in Phoenix this August? esto.ustravel.org/registration

Can't wait to speak at @U.S. Travel Association's #ESTO2025! This event brings together the brightest minds in destination marketing for immersive learning and future-focused conversations. Let me know if I'll see you in Phoenix! esto.ustravel.org/registration

I'm taking the stage at @U.S. Travel Association's #ESTO2025 to talk about [insert topic]. Destination marketing is evolving fast, and we all need fresh tools to stay ahead. Join me in Phoenix this August! esto.ustravel.org/registration

DOWNLOAD THE GRAPHIC



ENGAGE WITH US

USE THE HASHTAG:

#ESTO2025

TAG U.S. TRAVEL ASSOCIATION:

X @USTravel

in @U.S. Travel Association

f @U.S. Travel Association

@ustravel_association