

IDEAS THAT TRAVEL

SOCIAL MEDIA GUIDE

We're thrilled to have your support as a sponsor of U.S. Travel's ESTO 2025, August 17-19 in Phoenix!

Use the sample posts and graphics below to highlight your involvement, demonstrate your leadership in the industry and encourage others to join you at #ESTO2025.

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[Company Name] is excited to sponsor @U.S. Travel Association's #ESTO2025, where Ideas That Travel take center stage. We're showing up to support meaningful connections and the strategies that move destinations forward. Join us in Phoenix this August! esto.ustravel.org/registration

Destination marketing is evolving—and **[Company Name]** is proud to sponsor @U.S. Travel Association's #ESTO2025 to help lead that change. We're heading to Phoenix this August to connect with industry's top destination marketing professionals, brand strategists and innovators. Will we see you there? esto.ustravel.org/registration

The future of destination marketing is being built at @U.S. Travel Association's #ESTO2025—and **[Company Name]** is proud to be part of it. As a sponsor, we're showing up to fuel bold ideas and help shape what's next. See you in Phoenix! esto.ustravel.org/registration

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#ESTO2025

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